Assignment 2: Music CD Front & Back Cover

For this assignment you have been hired by a local band to shoot the front and back cover photograph for their new CD. The band has asked you to listen to their CD and choose one song to inspire your creativity; therefore you should choose the title of one song or a verse from one song as the “thyme” for your photographs. The band has requested that no people be in the photographs including the band members. The band will hire you later in the semester to make environmental portraits of the band members to be used inside the CD in the booklet.

**How to Succeed**

Choose only one song title or verse to develop your thyme around

Explore a minimum of three different concepts from this one thyme

Shoot a minimum of 20 images on each concept for a total of 60+ images

Use “photographic composition” to strengthen the visual image including the angle and distance the photograph is taken from

Use “light” and ‘color” in the photograph to express a emotion and mood in the photograph

Shoot 100% of the images in good “daylight conditions” from sunrise to sunset. No night or low light photography yet.

Set you camera as follows:
   - File Format: “JPEG/Large or Fine”
   - Exposure Mode: “Manual”
   - White Balance: “Daylight”
   - ISO: “100-400”

Use Bridge to rename and rate your images.
Use PhotoShop to process your image using the following:
Sharpening (only if needed)
Levels
Contrast/Density
Image Size/Cropping

**What to Submit for Grading**

- 3 - 8.5X11 prints (1 of each concept) The final image size will be 4.75” (X) 10” inches
- 1-CD of your entire shoot unedited except for renaming and rating.
- 1-CD of the final three PSD files printed.
- Label the CD’s with your last name + A1 (example “Keener A1”)
- All of the above in a folder with your name and ART145 MW clearly marked on the outside.